

**FOR IMMEDIATE RELEASE**

**NEWS ANNOUNCEMENT**

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***LG HI-MACS Introduces Four Exciting New Colors!***

PEORIA, AZ – (January 19, 2004) – LG Solid Source, LLC. (LGSS), the North American sales and marketing arm for LG HI-MACS premium acrylic solid surfaces, is pleased to announce the introduction of their 2004 new colors. The four new additions, Sienna Quartz, Mesa Granite, Mocha Granite, and Sonoran Granite, will replace four deleted colors, maintaining the current offering of 52 designer selections.

The 2004 color additions were strategically designed to add a sophisticated and exciting flare to some of the other more conservative tones offered by LG HI-MACS. “It appears that darker accent colors are in and more and more homeowners are using the bold colors of nature to spice up their home,” says President Jerry Dailey. From Arctic White to Black Granite, LG HI-MACS offers a wide variety of trend setting colors ideal for any design project. The deep hues and soft shades of the 2004 color line combined with the durable and repairable qualities that are unique to solid surface make LG HI-MACS ideal for all surfacing projects. The 2004 additions will debut at the 2004 International Builders Show in Las Vegas and will be readily available to order February 1, 2004.

**About LG HI-MACS**

LG HI-MACS premium acrylic solid surfacing is scratch and stain resistant and easily repairable. The thermo-formable qualities allow it to be shaped and inlaid to create a variety of edge treatments. Readily available in 52 unique color selections, LG HI-MACS will compliment any design project. LG HI-MACS solid surface is available to kitchen and bath dealers and designers through a nationwide network of certified fabricators and distributors. Consumers can find LG HI-MACS at any Lowe’s retailer across the country. LG HI-MACS is backed by the industry’s only 15-year transferable warranty, a testament to the quality and lasting durability of the product. For more information on LG HI-MACS Solid Surfaces, call LG Solid Source, toll free, at: 866.LGHIMACS or visit [www.lghi-macs.com](http://www.lghi-macs.com).

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